

SEBASTIAN HOLEKSA

Czech 70.3 record holder. Chasing full-distance Ironman history at 18.

At 17, Sebastian became the youngest Czech recorded in the Czech Record Database to complete the Ironman 70.3 distance. His next target is to become the youngest Czech in history to complete a full-distance Ironman at age 18.



70.3

CZECH RECORD

youngest Czech recorded

sebastian@holeksa.cz

5:15:37

CZECHMAN 2026

official 70.3 finish

+420 731 192 613

18

FULL IRONMAN GOAL

history target

@sebiceq | @hxsebastian

THE CORE STORY

A verified record. A bigger historical target.

This is a partnership opportunity built around a clear and time-bound endurance story: from becoming the youngest Czech recorded to finish the 70.3 distance to aiming for full-distance Ironman history at 18.



VERIFIED PROOF POINT

Already a Czech record holder at 17

Sebastian completed Czechman Triathlon 2026 on the half-Ironman distance and the record was registered by Agentura Dobry den in the Czech Record Database on 9 June 2026. This gives partners a verified proof point, not just an ambition.

Record verification: dobryden.cz

Already a Czech record holder at 17

Verified by Agentura Dobry den and supported by public race results.

The next chapter: full Ironman at 18

A clear next milestone: full-distance Ironman history at age 18.

Why brands should care

A real campaign arc across training, equipment, nutrition and race week.



VERIFIED ACHIEVEMENTS

Public proof points that make the campaign credible

The dossier is built on public sources: the Czech record page, official Czechman timing and local race results.

RECORD

Youngest Czech to finish a race on the Ironman 70.3 distance



Czechman Triathlon 2026 | 6 June 2026 | 1.9 km swim / 90 km bike / 21.1 km run |
Registered by Agentura Dobry den in the Czech Record Database on 9 June 2026.

[Open verification](#)

Czechman Triathlon 2026 - 70.3 finish

Official finish: 5:15:37.24
Ranking: 362nd overall / 19th M18-24
Splits: swim 29:35 / bike 2:43:21 / run 1:55:20
Source: IronTime official result



Ocelacky Triathlon 2026 - local podium

Result: 3rd place - Juniors 16-18
Overall: 19th overall
Finish: 1:10:59.05
Splits: swim 12:36 / bike 32:41 / run 23:14



ROADMAP

Road to full Ironman at 18

The partnership is not a single post. It can follow a full campaign arc from verified record holder to full-distance Ironman attempt.

JUNE 2026

70.3 record established

Completed Czechman Triathlon 2026 on the Ironman 70.3 distance and registered a Czech record as the youngest Czech finisher.

SUMMER-AUTUMN 2026

Build the platform

Race recaps, training content, product integrations, visual identity and consistent storytelling around the Road to Ironman campaign.

WINTER 2026/27

Performance development

Higher-volume endurance preparation, structured cycling and run development, recovery systems, nutrition refinement and partner content.

2027 RACE SEASON

Full Ironman history attempt

The target is to complete a full-distance Ironman at 18 and aim to become the youngest Czech in history to finish the distance.



Campaign platform

Training. Racing. Recovery.
Nutrition. Equipment. Mindset.
Race week. Outcome.

PARTNER VALUE

What a sponsor actually gets

The commercial value is a mix of credibility, content, visibility, product usage and a story that people immediately understand.

Verified credibility

The 70.3 Czech record gives the story immediate legitimacy and a strong PR hook.

Premium race visuals

Swim, bike, run and podium photos create high-quality material for brand posts and recaps.

Long-term narrative

The full Ironman target creates a natural content calendar from preparation to race outcome.

Authentic integration

Products can be shown in real training and racing rather than staged advertising.

Youth-performance angle

A 17-year-old record holder creates a distinctive story of ambition, discipline and growth.

Flexible activation

Partnership can scale from product support to lead-partner positioning.



BEST-FIT PARTNERS

Ideal sponsor categories

- Sports nutrition and hydration
- Cycling, running and triathlon equipment
- Recovery, health, wearables and performance technology
- Premium lifestyle, automotive and local business partners

PACKAGES

Flexible sponsorship options

These tiers are starting points. Final deliverables can be adapted by category, budget, exclusivity and race calendar.

Product Partner

Product support, gear use in training/races, tagged product mentions, selected photo/video integrations and honest performance feedback.

[CUSTOM QUOTE](#)

Supporting Partner

Logo/partner presence in campaign materials, recurring social mentions, race recaps, partner visibility and selected athlete imagery.

[CUSTOM QUOTE](#)

Performance Partner

Monthly content plan, co-branded race build-up, discount or referral code, product storytelling and post-race performance recap.

[CUSTOM QUOTE](#)

Lead / Story Partner

"Road to Ironman at 18 presented by..." positioning, priority visibility, category exclusivity, dedicated campaign content and PR support.

[CUSTOM QUOTE](#)

All partnership levels can include race-day visibility where permitted, content approvals, usage rights for selected photos and campaign reporting after key milestones.

ACTIVATION

A simple 90-day sponsor blueprint

To make the partnership easy to approve, the campaign can be launched in three clear phases.

01

Launch

Announce the partnership and introduce the brand as part of the support system.

02

Build

Integrate the product or service into training, recovery, equipment or race preparation.

03

Race & recap

Race-week content, sponsor thanks, result recap and repurposable visuals for the brand.

CONTENT MENU

Potential sponsor deliverables

- Instagram feed / carousel posts
- Instagram stories during training and race week
- TikTok short-form training and recap videos
- Product placement in race and training photos
- Logo on selected campaign materials where possible
- Race report with partner mention
- Discount code or tracking link
- Rights to selected images for brand reposts



The partnership can be built around one clear question:

What does it take to become the youngest Czech full Ironman finisher?

CONTACT

Let's build the Road to Ironman at 18 together.

For partnership discussions, product support, campaign activation or lead-partner opportunities, contact Sebastian directly.

DIRECT CONTACT

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Social: @sebiceq | @hxsebastian



VERIFICATION LINKS

Public source links



Czech record

dobryden.cz/nejmladsi-cech-ktery-dokoncil-zavod-na-trati-iron...



Czechman result

irontime.cz/detail1214765/



Ocelacky result

ocelackytriatlon.cz/results.php



Instagram

instagram.com/sebiceq/